

2019

ANNUAL REPORT





About Us

eLiberare is a Romanian organization focused on the prevention of human trafficking & sexual exploitation in Romania.

We empower people to prevent human trafficking in their own communities.



1. AWARENESS EDUCATION.

We decrease the risks of trafficking by making people aware of the issues and empowering them to prevent trafficking in their own communities.



2. PREVENTION TRAINING.

We resource and equip people through specialized trainings, such as seminars for social workers, school teachers, police officers, business owners, church leaders and others.



3. RESTORATION ASSISTANCE.

We assist shelters and transition homes that help restore and reintegrate survivors of trafficking into healthy communities



4. LOBBYING & ADVOCACY.

We create opportunities which bring people together from different sectors of society like businesses, non-profits, governments, schools, churches, arts and media in order to facilitate a multidisciplinary approach to fighting human trafficking.



IOANA BAUER
*President &
Executive Director*



LOREDANA MIREA
*Development
& Training
Initiatives Lead*



CRISTINA DOBOŞ
*Prevention &
Educational
Programs Lead*



Team

CODRUȚA FERNEA

*Northwest
Regional Lead*



CĂTĂLINA MATEI

*Creative &
Design Lead*



VLAD BAUER
*Private
Partnerships Lead*



Board Members



MĂDĂLINA MOCAN

is a civil society professional associated with the Center for the Study of Democracy (CSD Cluj). With two decades long experience in developing, coordinating and advising civil society organisations, she maintains an academic and civic interest in human rights issues, particularly human trafficking, inequality, and political participation.



JAMES WALKER JR.

James Walker Jr. spent 22 years with J.P Morgan's Wealth Management business. He oversaw client investment teams on the West Coast of the United States, in Europe and the Middle East and ran the Global Investments practice, responsible for all client facing investment professionals globally.



WILLIAM ZIMMERN

*Head of global macroeconomics
Lead Economist energy transition BP*

William has been at BP since September 2014. He manages the Energy Outlook, BP's view of long-term energy markets, and leads the economic analysis on the energy transition. He also leads research on the global economy which includes analysis of global economic growth and country risk.

Our Values



Integrity

We commit to doing the right thing by everyone we interact with, even when no body is watching.



Respect

We believe that every human being has intrinsic value and deserves the utmost respect, from the people we serve to the people we work and partner with.



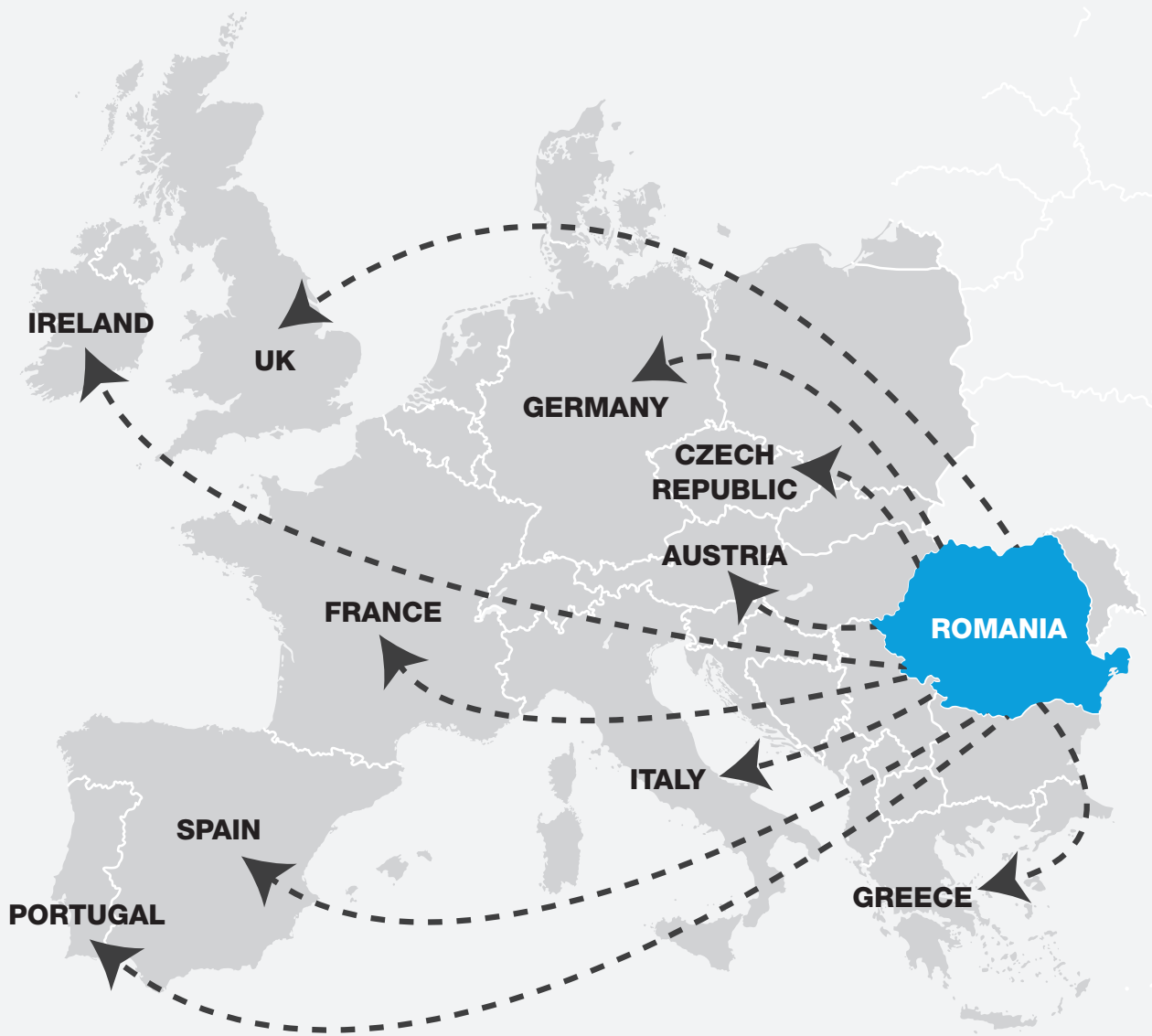
Excellence

We do everything that is in our power, in the best way that we can and know.



Empathy

We will walk in your shoes regardless of who you are and whether you choose to do the same or not.



ROMANIA is one of the top **source countries** for those being exploited & trafficked throughout Europe.

The Problem

Along with the other countries of the former Soviet Union, Romania has lost millions of people due to the desire for the better living standards found in Western Europe. Unfortunately, this exodus does not occur without casualties. Our country ranks first in the European Union as a source country for human trafficking! For tens of thousands of people, the dream of a better life has become bait that has made them vulnerable to traffickers. Many were recruited by people promising “good jobs” in Europe, consisting of: working in construction, caring for the elderly, working in agriculture, in a restaurant, bar or hotel. Others who had medical problems have been promised treatment or special medical treatment.

Despite of the gravity of the situation, the issue of trafficking still remains one that is considered taboo and that is mostly covered through the lense of sensationalism.

STATISTICS:

67%  exploited sexually

20%  exploited through forced labor

5%  exploited through begging

7%  exploited in other forms

Source: ANITP 2018

4

TRAFFICKING REFERRALS

MULTIPLIERS



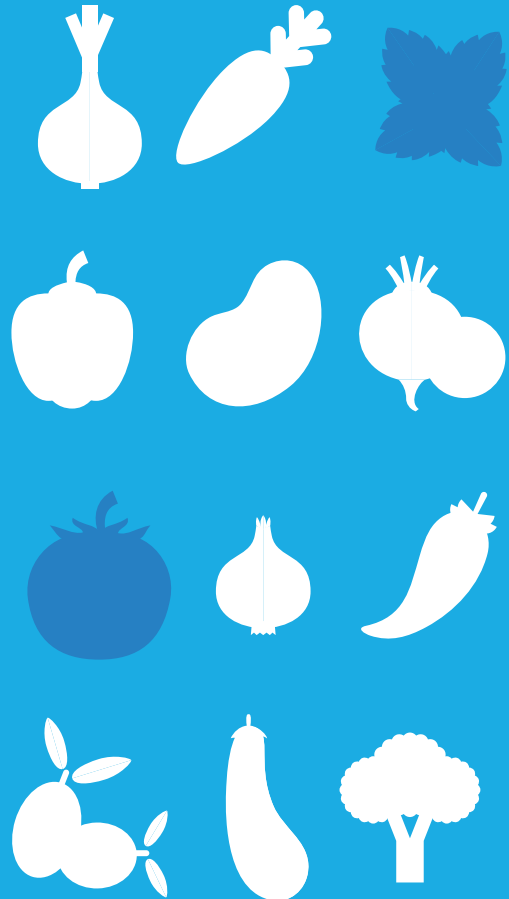
2133
TEACHERS



134
CHURCH
LEADERS

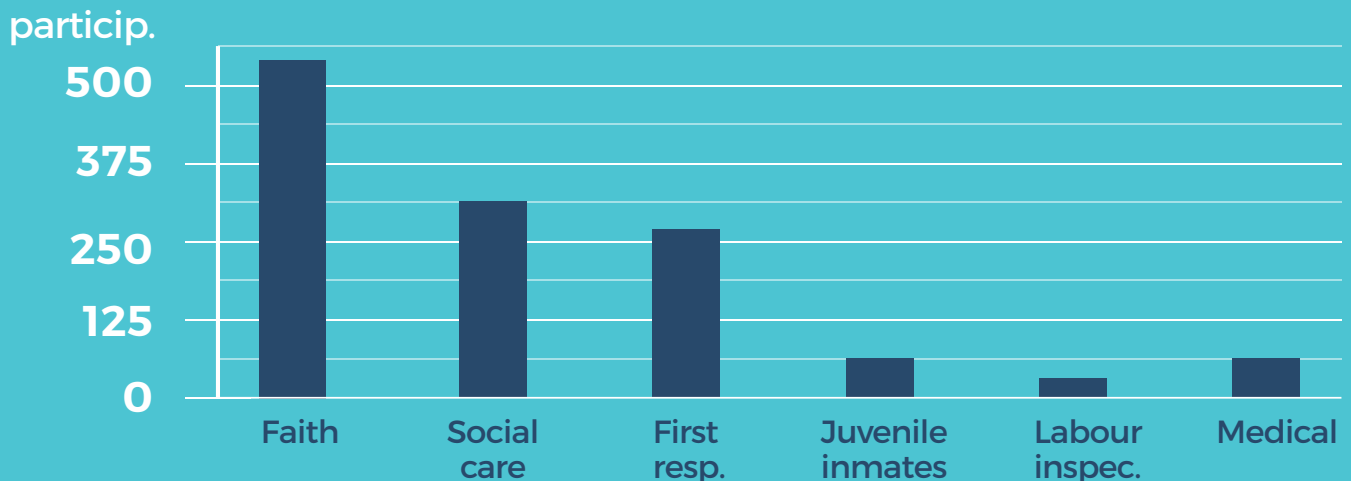


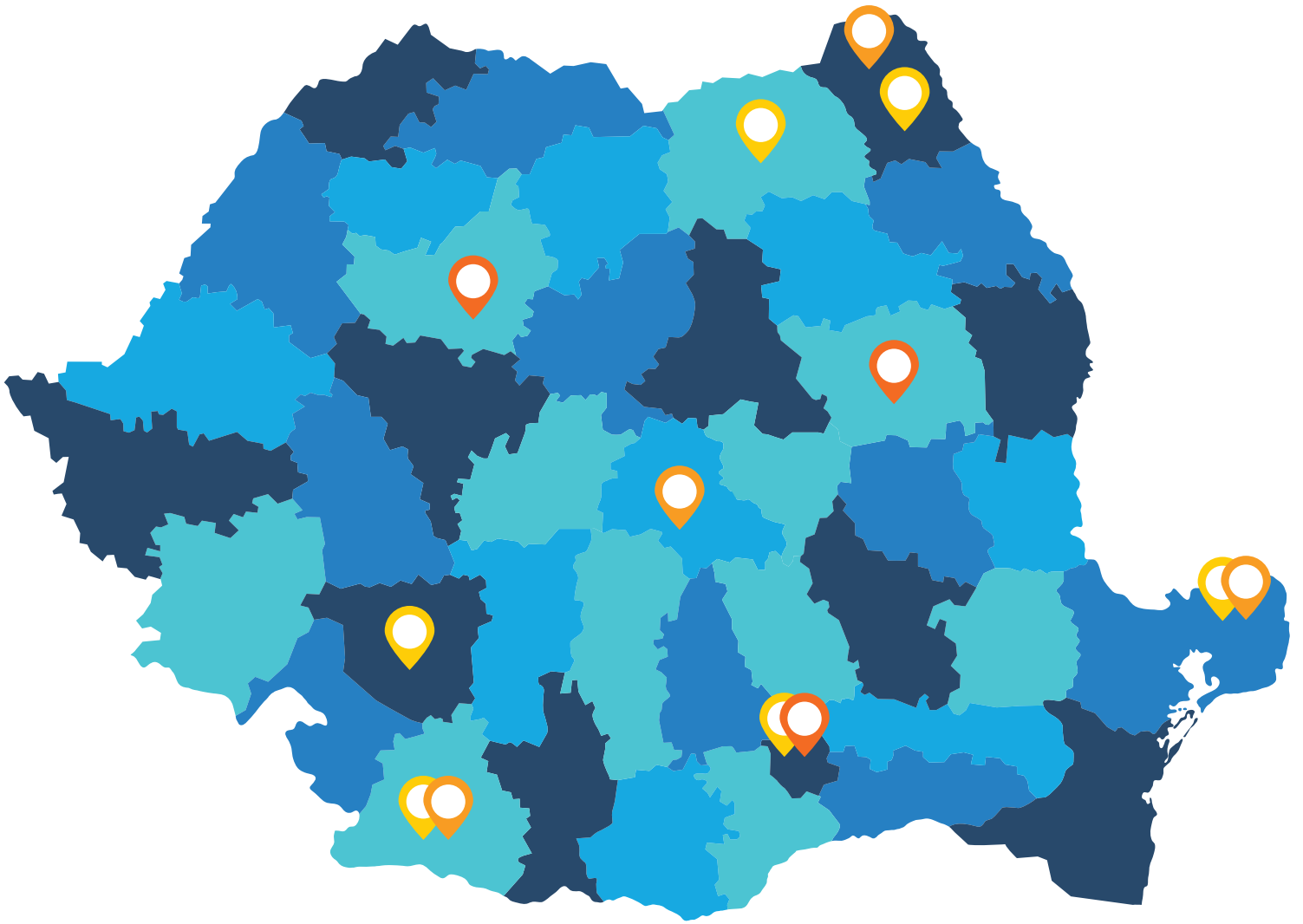
122
SOCIAL
WORKERS



327kg
DONATED VEGGIES

ALL TIME RESULTS





IDENTIFICATION
TRAININGS



TRAUMA INFORMED CARE
TRAININGS



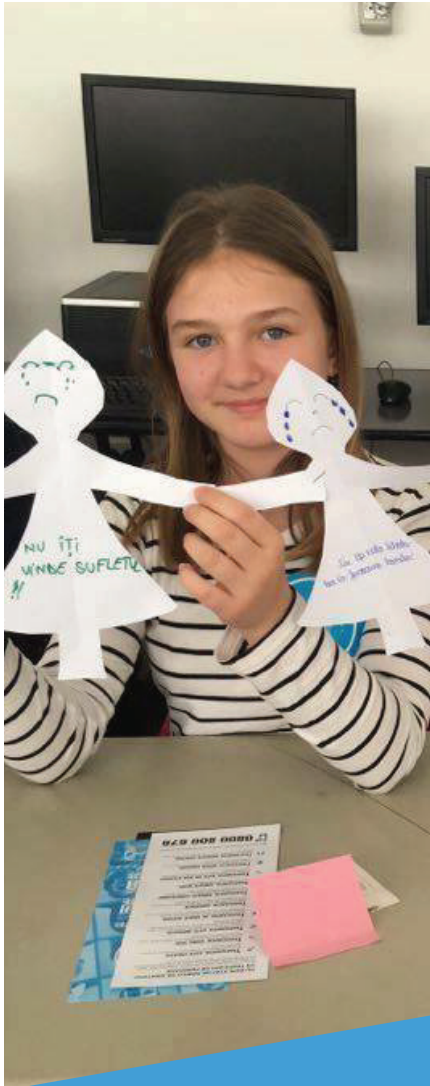
HUMAN TRAFFICKING
TRAININGS



TOP

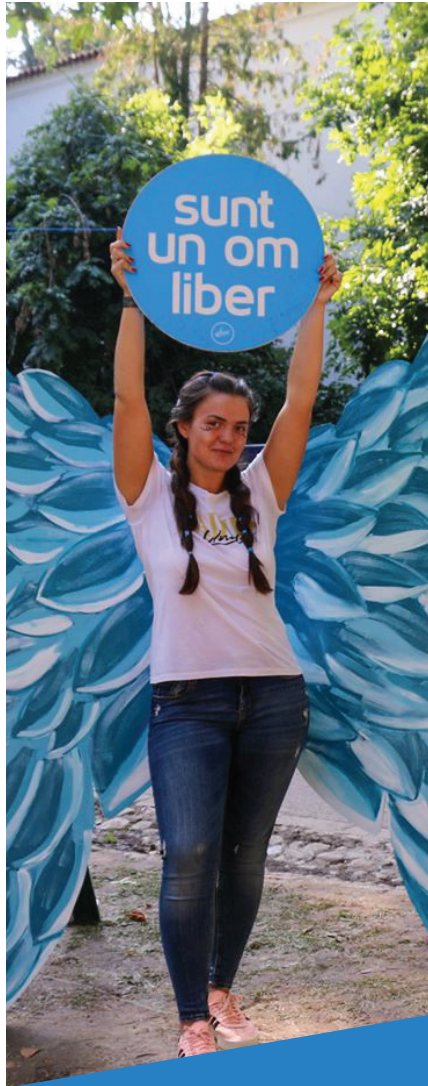
3

PROJECTS



1

ȘCOALA ALTFEL
131285 participants



2

UNTOLD
3000 participants



3

AIRPORT CAMPAIGN
15500 participants





AWARENESS

Education

EVENT: Awareness campaign at The WOMAN Conference

➔ Date:	28th of March
➔ Short Description:	We were part of the biggest Women Leadership Conference in Romania, organized in Cluj. We had the opportunity to have a place in the lobby of the location, next to other businesses and we talk about Human Trafficking and share our flyers. We also invited the participants to have a picture in our photobooth.
➔ No of participants:	750+
➔ Society sectors represented:	women, entrepreneurs

EVENT: Cluj Short Film Festival

➔ Date:	6th of April
➔ Short Description:	<p>ClujShorts International Short Film Festival brings together in Cluj Napoca film enthusiasts, film festivals, talented directors and actors, bold producers and a large number of good films. During 2019 edition, Pasarea Movie was launched in Romania, a movie that intends to bring light to the ever growing epidemic of sex trafficking in our world, particularly as pertains to the devastating situation in Spain. Spain is the number 1 country for sex tourism in Europe and 3rd in the world.</p> <p>eLiberare team facilitate a workshop during the panels proposed by organizers on various topics and after the screening was present in the cinema for a Q&A session</p>
➔ No of participants:	60+
➔ Society sectors represented:	short film lovers

EVENT: Awarness campaign @ MAMA Conference

➔ Date:	8th of June
➔ Short Description:	eLiberare team was part of the third edition of the MAMA motivational conference that had the theme "Redefining power" and interact with participants talikng about human trafficking and sharing flyers and useful information about how to stay safe.
➔ No of participants:	100+
➔ Society sectors represented:	mothers, woman entrepreneurs

EVENT: Participation @ NGO EXPO

➔ Date:	26th of June
➔ Short Description:	NGO EXPO is a fair for the non-governmental sector hosted by The Francophone Business Club in Cluj. The fair was in one of the biggest shopping center in Cluj and eLiberare team was there for all day long interacting with people and talking about human trafficking issue.
➔ No of participants:	300+

EVENT: Awarness campaign @ DEZLANTUITA SHOW

➔ Date:	29th of June
➔ Short Description:	eLiberare team was invited to bepart of Transylvania Fusion Dance show - a dance show that draws attention to human trafficking in Romania through the sexual exploitation of women. Thanks to the initiation of Gilly Martin and the dance team, we had the opportunity to talk with participants about human trafficking in Romania and share flyers.
➔ No of participants:	450+

EVENT: UNTOLD Festival

➔ Date:	August
➔ Short Description:	Untold Festival is the largest electronic music festival held in Romania, taking place in Cluj-Napoca at the Cluj Arena. It's held annually and has been designated Best Major Festival within European Festival Awards 2015. Guests include a vast range of European countries, as well as Asia and North America. In 2019 Untold gathered a crowd of 370,000 ppl over four days. We participated with an awareness campaign on human trafficking and sexual exploitation called #inspirandlibertate.
➔ No of participants:	3000
➔ Society sectors represented:	youth, electronic music lovers





EVENT: Zărnești Camp for youth from placement centers

➔ Date:	7-8th of September
➔ Short Description:	We focused on awareness among kids from DGASPC placement centers, in a youth camp, in Braşov.
➔ No of participants:	100
➔ Society sectors represented:	12-18 year old youth, social workers

EVENT: Street Art Festival

➔ Date:	22-23th of September
➔ Short Description:	Prevention campaign within Art Walk Street Organizer: Art Walk Street Association AWS Romania, in partnership with Bucharest City Hall through ARCUB.
➔ No of participants:	65

EVENT: Launch of an ANITP campaign

➔ Date:	22-23th of September
➔ Short Description:	We participated in the launch of the ANITP campaign: "Set them free! Don't pay for exploitation."
➔ No of participants:	50

EVENT: Airport campaign

➔ Date:	18th of October
➔ Short Description:	On 18th of October 2019, for the European Anti-trafficking Day, Eliberare and its partners organized a campaign in 12 airports of Romania addressing human trafficking thought labor exploitation. The campaign called "Avoid exploitation through work. Learn to recognize the danger!" reached more than 15.500 people who transited the airport.
➔ No of participants:	approx. 15500

EVENT: Nick Vujicic Conference

➔ Date:	23th of October
➔ Short Description:	On 23th of October, the international motivational speaker about life and freedom Nick Vujicic had a conference in Cluj-Napoca. eLiberare volunteers team were there with an awariness campaign on human trafficking interacting with participants and inviting them to take action in daily life.
➔ No of participants:	3000+

EVENT: Awareness Education in Cluj

➔ Date:	Monthly
➔ Short Description:	In 2019 we delivered 104 trainings on prevention in 26 secondary schools and hightschools from Cluj-Napoca, nearby small cities and some villages. We belive that education is a key ingredient in the prevention of human trafficking. Young people trained by us are raising awareness on the issue of human trafficking to their friends and people of the same age.
➔ No of participants:	2491 youth informed

EVENT: Școala Altfel (A different kind of school)

➔ Date:

Throughout the school year

➔ Short Description:

During the national program of Școala Altfel (a different kind of school), eLiberare had the goal to reach as many schools as possible in Romania in order to reach the youth and educate them about human trafficking.

The campaign sent educational resources for no cost to teachers throughout Romania. The campaign packet included a lesson plan, pamphlets in electronic format and "Pasărea" online movie.

eLiberare with the help of school inspectorates was able to reach all counties in the country, including the city of Bucharest.

➔ No of participants:

131285 school students
2133 teachers



1000

ȘCOALA ALTFEL
ORDERS

TOP COUNTIES

by number of orders



83

BUCHAREST



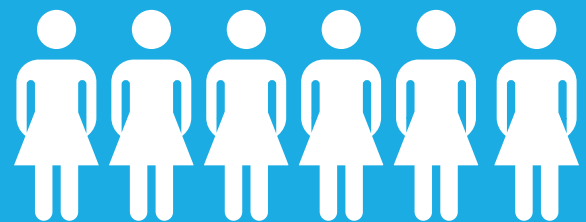
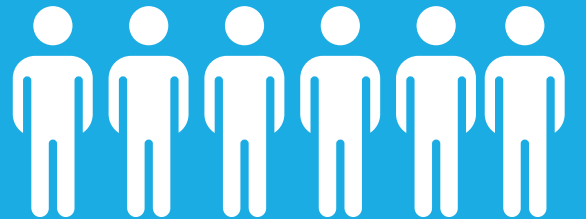
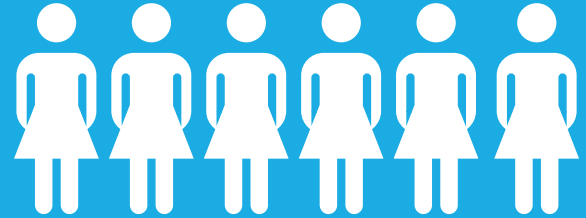
45

SUCEAVA



39

NEAMȚ



131285

YOUTH INFORMED



URBAN

66%

RURAL

34%



ACTION KIT

HUMAN TRAFFICKING LESSON
POWERPOINT PRESENTATION

ONLINE MOVIE

ROMANIAN SUBTITLES

FLYERS

ELECTRONIC FORMAT

BANI PE BUNE

CAMPAIGN FLYERS





PREVENTION

Training



EVENT: Training on prevention for the faith community

➔ Date:	January
➔ Short Description:	The training session for priests in Suceava had 42 participants coming from the entire Suceava county. The meeting was facilitated by the local branch of Filantropia Federation.
➔ No of participants:	42
➔ Society sectors represented:	religious sector

EVENT: Training on prevention for the faith community and social workers

➔ Date:	14th of February
➔ Short Description:	The training session for social workers in Tulcea gathered 20 participants from public facility care institutions, who are providing social services for vulnerable groups, including victims of human trafficking. For this training we partnered with DGASPC Tulcea and Radiant Hope. We trained the participats on trauma informed-care and self-care. The training session for priests had 36 participants coming from the entire Tulcea county. The meeting was facilitated by the local branch of Filantropia Federation and took place in one of the orthodox church.
➔ No of participants:	19 social workers 36 church leaders
➔ Society sectors represented:	religious sector



EVENT: Workshop on prevention for the faith community

➔ Date:	26-27th of March
➔ Short Description:	We were invited to facilitate a workshop on prevention of catholic youth gathered in Cluj-Napoca, for an anual retreat.
➔ No of participants:	50
➔ Society sectors represented:	religious sector

EVENT: Training on prevention for the faith community and social workers

➔ Date:	2nd of April
➔ Short Description:	The training session for social workers in Botoşani gathered 34 participants from public facility care institutions, who are providing social services for vulnerable groups, including victims of human trafficking. We trained the participats on trauma informed-care and self-care.
➔ No of participants:	34
➔ Society sectors represented:	religious sector and social care

EVENT: Training on prevention for the faith community

→ Date:	3rd-5th of August
→ Short Description:	The training session was facilitated by Students for Life Associations who gathered actors from the faith community (social workers, youth representatives, of religious organizations, volunteers from the Church and other participants that are working at local level and have responsibilities in working with vulnerable people. We shared our resources and talked about identification and referral of cases and how to read the signs in communities
→ No of participants:	36
→ Society sectors represented:	religious sector

EVENT: Training on prevention and identification for labour inspectors

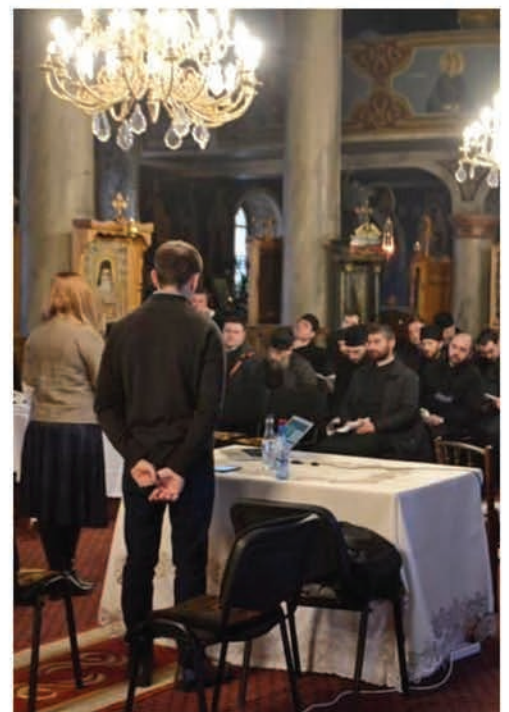
→ Date:	18th of September
→ Short Description:	The session gathered labour inspectors from 9 counties from the south part of Romania. We focused our content on presenting general information about human trafficking in Romania and then we got more specific about human trafficking and forced labour. We discussed study cases and the participants asked specific questions related to their work and how they should act in certain situations.
→ No of participants:	30

EVENT: SSS Catholic Students

→ Date:	22th of September
→ Short Description:	eLiberare team was invited to facilitate an workshop on human trafiking for catholic students from Moldova. The event took place in Slanic Moldova on 21 september. More than 100 students attended and were exort to take accion and not to stay silent.
→ No of participants:	85
→ Society sectors represented:	university students and youth

EVENT: Training session for social workers in Brasov

→ Date:	7-8th of October
→ Short Description:	The training session for social workers in Brasov gathered 55 participants from both private and public facility care institutions, who are providing social services for vulnerable groups, including victims of human trafficking. For this training we partnered with DGASPC Brasov and ADDIP. We trained the participats on trauma informed-care and self-care and we invited the IJM Romania to join us and prevent one part of the training. The feedback was positive and it validated our belief that it is very important to keep doing these session in other locations.
→ No of participants:	55
→ Society sectors represented:	social workers



EVENT: Training on prevention for the faith community

➔ Date:	25th of November
➔ Short Description:	The training session for priests in Craiova had 20 participants coming from the entire Dolj county. The meeting was facilitated by the local branch of Filantropia Federation and was held in their Social Center in Craiova. The capacity building session lasted a day and it was very interactive. Although at the beginning the priests were quite skeptical about our approach, at the end of the day they were expressing their interest and appreciation towards the content that it was presented. Many of them asked for more materials they can use with children and teenagers to explain better what is human trafficking. We shared with them our educational materials we use in schools and stayed connected for further collaboration.
➔ No of participants:	20
➔ Society sectors represented:	church leaders, social workers

EVENT: Training on prevention for teachers

➔ Date:	26th of November
➔ Short Description:	Upon the invitation of the County Center for Resources and Educational Assistance (CJRAE) Gorj, we also held a capacity building session for 36 psycho-educational counselors and teachers. Our session was focused on identification and referral and we also presented the education materials we use in schools in order for them to have instruments to work with young people after the session. The session was held at CJRAE office in Tirgu Jiu. We had guest speakers from the Local Organized Crimes Office in Tirgu Jiu, the local priest and the ANITP representative. The discussions were very vivid, the



	<p>participants had many information already, but when we presented our materials they acknowledged the importance and their role in this process.</p> <p>As a direct results, two weeks after the session, we had a referral from one of the participants and we were able to connect him with ANITP and the Local Organized Crimes Office in Tirgu Jiu.</p>
➔ No of participants:	36
➔ Society sectors represented:	teachers

EVENT: Workshop on prevention for Erasmus students in Cluj

➔ Date:	26th of November
➔ Short Description:	eLiberare team facilitate a workshop on prevention of Human trafficking for Erasmus students in Cluj. The workshop was part of an european event called Social Inclusion Days - a eruoepan initiative developed in more than 500 local associations in 40 countries.
➔ No of participants:	10
➔ Society sectors represented:	university students

EVENT: Training on prevention for social workers

➔ Date:	27th of November
➔ Short Description:	The training for social workers was held in Craiova. Our local partner was the General Directorate for Social Assistance and Child Protection - Dolj and the training was held in one of their buildings. We were also accompanied by the representative of the



	<p>Regional Center of ANITP, Ms. Daniela Ivanus. The content we delivered was focused on prevention, identification and referral of human trafficking, but we also included a module on trauma and self-care. Social workers usually find themselves working with victims of human trafficking and we consider trauma informed care a key element in their work. There were 25 participants, working in social centers around the county. At the end of the session many participants approached us to say how important this session was for them and that they feel better equipped in the job they are doing. They also stated the importance of having this kind on sessions on regular basis.</p>
➔ No of participants:	25
➔ Society sectors represented:	social workers

EVENT: Training on prevention for the faith community

➔ Date:	3rd of December
➔ Short Description:	<p>The training in Bucharest focused on priests coming from Ilfov and Bucharest. We held a capacity building session on identification and referral of cases of human trafficking. The priest shown a great interest on the subject and they were involved in the conversation during the entire day. That shared stories from their communities and also from their work abroad. The session was promoted in the church chanel media.</p>
➔ No of participants:	20 church leaders 5 social workers
➔ Society sectors represented:	religious sector social care



EVENT: Training ADDIP

➔ Date:	27th of December
➔ Short Description:	The meeting focused on building capacity towards ADDIP members regarding their work in shelters and their work with vulnerable groups. We talk about trauma informed-care and self care and the work with vulnerable groups. We also shared our knowledge about how to train volunteers and how to cooperate with public institutions, how to build long lasting partnerships at local level. We shared our resources and we made a commitment to support and help ADDIP on a long-term basis.
➔ Society sectors represented:	ADDIP Brasov members

EVENT: Training on prevention for eLiberare volunteers

➔ Date:	7th,14th of March 19th of October
➔ Short Description:	For our volunteer team in CLuj-Napoca we organized two trainings in 2019 - one in march and one in octomber. The goal of the training was to train the volunteers on the eLiberare curricula and eLiberare organizational culture. 40 university students and young profesionals were trained.
➔ Society sectors represented:	university students / youth



RESTORATION

Assistance



EVENT: Shelter visits

➔ Date:	Monthly
➔ Short Description:	Monthly, from January to December, our team visited a state shelter for minors girls victims of human trafficking. The purpose of the visits is to come alongside the minors and engage them in activities that develop their life skills. Sometimes we just do crafts or spent time togheter.
➔ No of participants:	3-8 human trafficking survivors
➔ Society sectors represented:	direct beneficiaries

EVENT: Healthy Beginnings

➔ Deliveries:	11
➔ Short Description:	<p>We know how hard it is for a victim to escape from exploitation and all that it entails; The healing process is painful and requires a strong will. That's why many survivors quit before achieving a sense of autonomy. We wanted to help survivors get rid of some of the financial hardships and help them focus on overcoming trauma. This is how the idea of 'Healthy Beginnings' came about.</p> <p>"This last year, we were fortunate enough to be able to donate our veggies to a wonderful cause. We know that our impact is thus greater than just growing healthy veggies, organically, but we also get to positively influence the lifes of survivors of human trafficking."</p>
➔ Donations:	327 kg
➔ Society sectors represented:	direct beneficiaries



LOBBYING

& Advocacy



EVENT: Briefing the Dept. of State on Tip

➔ Date:	January
➔ Short Description:	It has become a tradition to brief the American Department of State on the situation of human trafficking in Romania. In 2019, eLiberare continued to stress the importance of proactive identification. This was included in the published 2019 TIP report.

EVENT: Briefing the Romanian Anti-Trafficking Parliamentary Goup

➔ Date:	March
➔ Short Description:	A briefing was made on the priorities in the fight against human trafficking, as well as suggestions for future collective action.
➔ Society sectors represented:	Parlamentarians and other NGOs

EVENT: SELEC Debate

➔ Date:	28 Martie
➔ Short Description:	We were part of a meeting with other institutions and actors to brainstorm on how to engage different sectors in counter-trafficking efforts (transportation and navigation personnel, mainly).
➔ Society sectors represented:	Lawmakers, NGOs, Law enforcement

EVENT: Cambridge Center for Reseach on Human Trafficking

→ Date:	4th of June
→ Short Description:	Presentation on engaging the faith community: priests as unlikley actors in the fight against human trafficking.
→ No of participants:	50
→ Society sectors represented:	NGOs, law makers, academia, faith community

EVENT: Meeting the Home Office

→ Date:	30th of September
→ Short Description:	Based on the long-standing partnership with the Home Office, this meeting focused on ellaborating common ways to address prevention in the UK-Romanian relation. Ways of moving forward, as well as impact measurement were discussed.

EVENT: Journalist meeting

→ Date:	7th of November
→ Short Description:	The meeting was facilitated by Agentia Impreuna Foundation which elaborated a study about human trafficking in Romania and gathered jurnalists from all TV media sets (PRO TV, Antena, Digi24, Realitatea Plus, TVR1) to discuss how to raise awarness about human trafficking. We have presented our projects and programs and explained the rules we are following when talking about specific cases of human trafficking in the media. We also followed-up after the meeting and shared our materials with all the jurnalists present at the meeting.
→ No of participants:	14



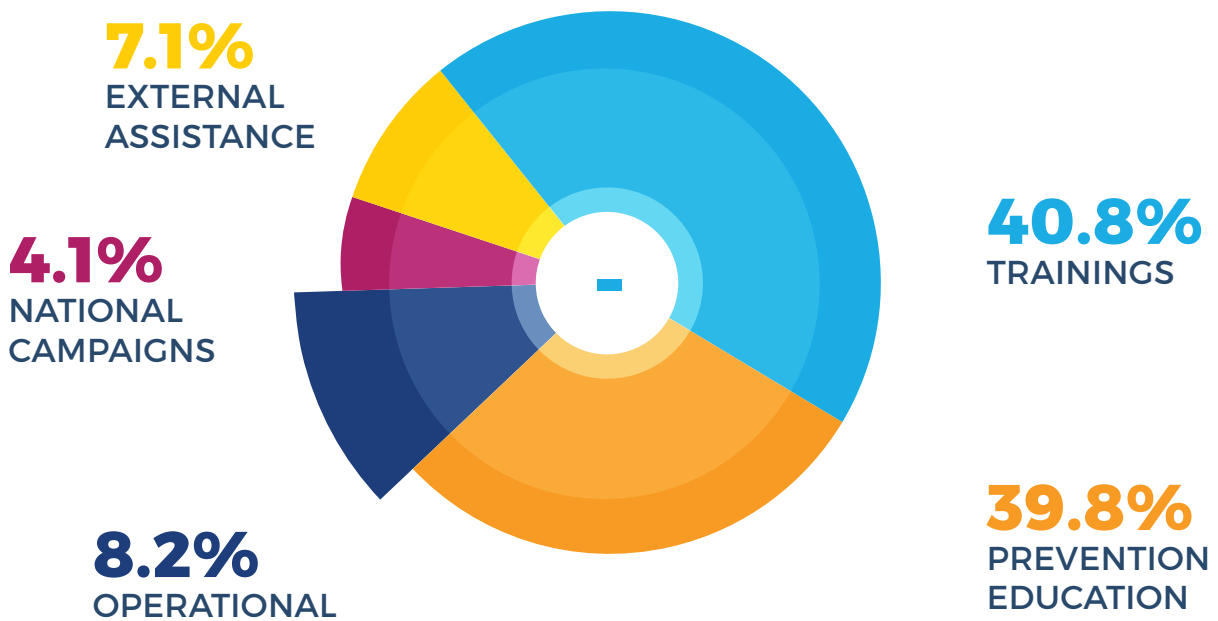
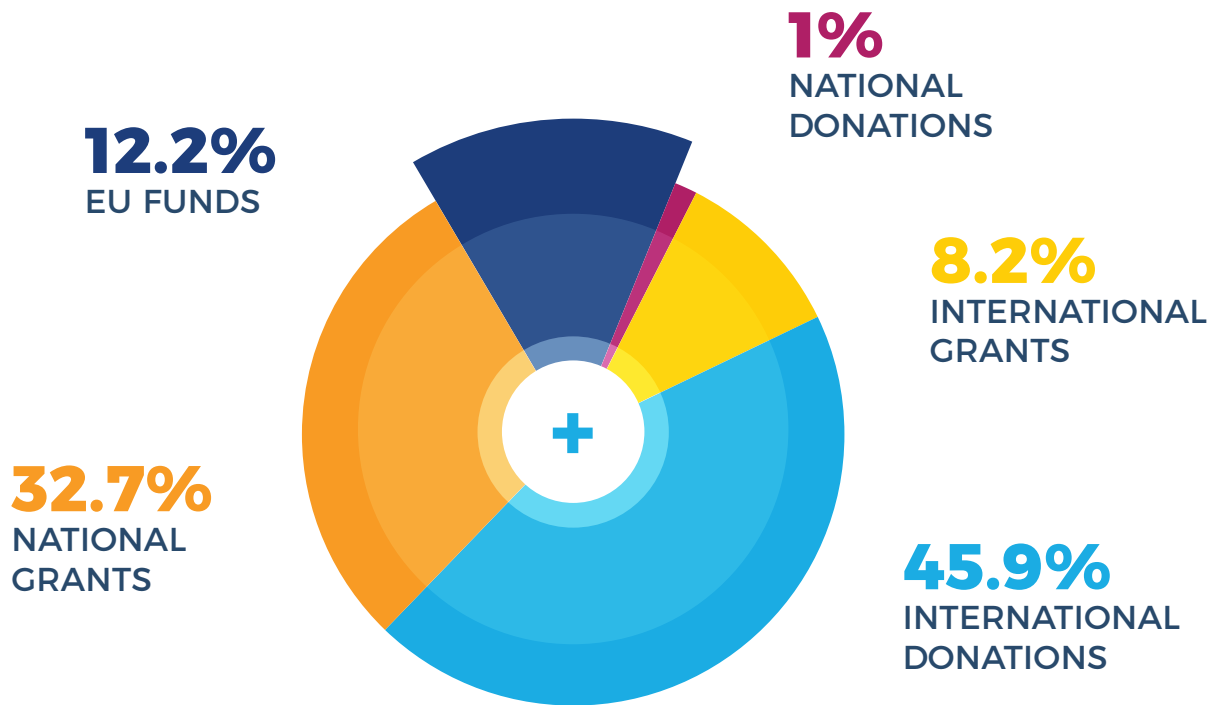
EVENT: Meeting the stabilization unit from Home office

→ Date:	21th of November
→ Short Description:	The meeting was facilitated by the UK Embassy and the scope was to discuss the situation of human trafficking in Romania. We were asked specific questions about the way the system works, what are the vulnerabilities from our point of view. We shared from our experience.
→ No of participants:	2 representatives from the UK Home office 1 representative of the serious crimes office

EVENT: Panel discussion at ANITP

→ Date:	17th of December
→ Short Description:	The round table organized by ANITP was designed to bring together at the same table actors from the civil society, working on fighting human trafficking. At the meeting we presented our activities organized in 2019 and our plans for 2020. In the same time we connected with different organizations, that are working with children, online recruiting platforms, representatives of the Ministry of Labour.
→ No of participants:	50
→ Society sectors represented:	NGOs, law makers, academia, faith community

eLiberare in numbers



Special Thanks

United Kingdom Embassy
United States Embassy
Biserica Ortodoxă Română
ANITP

Rescue: Freedom International
Board members
Private donors



